

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WWJ-TV

INVOICE

For: MICHIGAN DEMOCRATIC STATE CENTRAL(93316)  
COMMITTEE  
606 Townsend St  
Lansing, MI 48933-2313

Account Exec: Maggie McWilliams Pol  
Office: GWTS-PH  
Contract Num: 1091-53780  
Contract Dates: 08/21/2012-08/27/2012  
Customer Order:  
Linked Order:  
CPE: / / 1583

Invoice Num: 1091-408098  
Invoice Date: 08/26/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 07/30/2012-08/26/2012

Page 1 of 5

**PAY BY** 09/25/2012  
Net 30 days

In Account With: HAMBURGER COMPANY C/O MUNDY KATOWITZ(262368)  
1322 G St SE  
Washington, DC 20003-3021  
ATTN:Accounts Payable

Product Desc: EST#1583

Broadcast airtimes represented are reported to the nearest minute.  
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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
1	CBS NEWS SATURDAY MORNING		08/25/2012-08/25/2012		.....S.		30	1	275.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/20/2012-08/26/2012		.....S.		1		275.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/25/2012	Sa	10:59 AM		MDSCC12101	30	275.00			
2	DR. PHIL		08/23/2012-08/24/2012		...TF..		30	2	200.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/20/2012-08/26/2012		...TF..		2		200.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/23/2012	Th	09:32 AM		MDSCC12101	30	200.00			
08/24/2012	Fr	09:29 AM		MDSCC12101	30	200.00			
3	LETS MAKE A DEAL		08/21/2012-08/23/2012		.T.T...		30	2	400.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/20/2012-08/26/2012		.T.T...		2		400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/21/2012	Tu	10:59 AM		MDSCC12101	30	400.00			
08/23/2012	Th	09:59 AM		MDSCC12101	30	400.00			
5	THE PRICE IS RIGHT		08/21/2012-08/24/2012		.TWTF..		30	4	500.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/20/2012-08/26/2012		.TWTF..		4		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/21/2012	Tu	11:30 AM		MDSCC12101	30	500.00			
08/22/2012	We	11:28 AM		MDSCC12101	30	500.00			
08/23/2012	Th	11:31 AM		MDSCC12101	30	500.00			

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In Account With: HAMBURGER COMPANY C/O MUNDY KATOWITZ(262368)  
1322 G St SE  
Washington, DC 20003-3021  
ATTN:Accounts Payable

Product Desc: EST#1583

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	08/24/2012	Fr	10:59 AM		MDSCC12101	30	500.00			
7	WHO WANTS TO BE MILLIONAIRE		08/21/2012-08/24/2012		. T W T F . .		30	4	350.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	08/20/2012-08/26/2012		. T W T F . .		4		350.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	08/21/2012	Tu	12:23 PM		MDSCC12101	30	350.00			
	08/22/2012	We	12:22 PM		MDSCC12101	30	350.00			
	08/23/2012	Th	12:16 PM		MDSCC12101	30	350.00			
	08/24/2012	Fr	12:16 PM		MDSCC12101	30	350.00			
9	12:28:00-13:30:00		08/21/2012-08/24/2012		. T W T F . .		30	4	500.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	08/20/2012-08/26/2012		. T W T F . .		4		500.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	08/21/2012	Tu	12:58 PM		MDSCC12101	30	500.00			
	08/22/2012	We	01:29 PM		MDSCC12101	30	500.00			
	08/23/2012	Th	12:59 PM		MDSCC12101	30	500.00			
	08/24/2012	Fr	01:29 PM		MDSCC12101	30	500.00			
11	13:28:00-14:00:00		08/21/2012-08/24/2012		. T W T F . .		30	4	500.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	08/20/2012-08/26/2012		. T W T F . .		4		500.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	08/21/2012	Tu	01:59 PM		MDSCC12101	30	500.00			
	08/22/2012	We	01:59 PM		MDSCC12101	30	500.00			
	08/23/2012	Th	01:59 PM		MDSCC12101	30	500.00			

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	08/24/2012	Fr	01:59 PM		MDSCC12101	30	500.00			
13	THE TALK		08/21/2012-08/24/2012		. T W T F . .		30	4	400.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	08/20/2012-08/26/2012		. T W T F . .		4		400.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	08/21/2012	Tu	02:59 PM		MDSCC12101	30	400.00			
	08/22/2012	We	02:59 PM		MDSCC12101	30	400.00			
	08/23/2012	Th	02:59 PM		MDSCC12101	30	400.00			
	08/24/2012	Fr	02:28 PM		MDSCC12101	30	400.00			
15	RACHAEL RAY		08/21/2012-08/24/2012		. T W T F . .		30	4	250.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	08/20/2012-08/26/2012		. T W T F . .		4		250.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	08/21/2012	Tu	03:39 PM		MDSCC12101	30	250.00			
	08/22/2012	We	03:31 PM		MDSCC12101	30	250.00			
	08/23/2012	Th	03:25 PM		MDSCC12101	30	250.00			
	08/24/2012	Fr	03:13 PM		MDSCC12101	30	250.00			
17	DR. PHIL		08/21/2012-08/24/2012		. T W T F . .		30	4	400.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	08/20/2012-08/26/2012		. T W T F . .		4		400.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	08/21/2012	Tu	05:29 PM		MDSCC12101	30	400.00			
	08/22/2012	We	05:43 PM		MDSCC12101	30	400.00			
	08/23/2012	Th	05:38 PM		MDSCC12101	30	400.00			

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	08/24/2012	Fr	05:48 PM		MDSCC12101	30	400.00			
19	THE INSIDER		08/21/2012-08/23/2012		. T . T . . .		30	2	400.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	08/20/2012-08/26/2012		. T . T . . .		2		400.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	08/21/2012	Tu	06:12 PM		MDSCC12101	30	400.00			
	08/23/2012	Th	06:18 PM		MDSCC12101	30	400.00			
21	COLD CASE		08/25/2012-08/25/2012		. . . . . S .		30	2	300.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	08/20/2012-08/26/2012		. . . . . S .		1		300.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	08/25/2012	Sa				30			300.00	Preempted
	08/25/2012	Sa	02:20 AM	08/25/2012	MDSCC12101	30	300.00	300.00		Makegood in 01:21:00-02:21:00
22	NUMBERS		08/26/2012-08/26/2012		. . . . . S		30	1	600.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	08/20/2012-08/26/2012		. . . . . S		1		600.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	08/26/2012	Su	12:20 AM		MDSCC12101	30	600.00			
23	WITHOUT A TRACE		08/26/2012-08/26/2012		. . . . . S		30	1	300.00	

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	08/20/2012-08/26/2012		..... S		1		300.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	08/26/2012	Su	01:33 AM		MDSCC12101	30	300.00			
		<u>Total Spots</u>	<u>Gross Amt</u>		<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		38	15,075.00		2,261.25	12,813.75	300.00	300.00	0.00	

<b>Billing Notes</b> CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
<b>Wire Transfer Instructions:</b>  <b>For Billing Inquiries Please Contact:</b> <b>Controller's Dept.</b>  212-856-8000	<b>Gross Billing</b>	15,075.00
	<b>Trade Value</b>	0.00
	<b>Agency Commission</b>	2,261.25
	<b>Local Tax</b>	0.00
	<b>State Tax</b>	0.00
	<b>Pre Paid Amount</b>	0.00
	<b>Pay This Amount</b>	12,813.75

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